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## Brett DiNovi & Associates, L.L.C.

Phone (856) 430-1372 L (609) 975-3597
Fax (480) 393-4069 L (888) 212.0084
PO Box 8223, Cherry Hill NJ 08002, 1000 Crawford Pl. Suite 260 Mt. Laurel NJ 08054.
120 S Wood Ave, Iselin, NJ 08830

Email: ciocco@brettdassociates.com, Web: www.brettdassociates.com

## Professional Advisory Board

**Julie S. Vargas, PhD** Formerly Skinner Author & Educator

**Ron Savage, EdD** President Sarah Jane Brain Foundation

**E.A. Vargas, PhD** Vice President B.F. Skinner Foundation

## Debbie Riddle, LCSW

Executive Director Total Family Solutions Why Should Employers Consider Volunteers or Employment for Our People with Disabilities?

- 1) Free Job Coaches: Our individuals with disabilities have our trained job coaches with them at all times and often can replace a paid worker with a volunteer and improve your businesses bottom line.
- 2) No Liability: Brett DiNovi & Associates (BDA) accepts all liability for our individuals with disabilities and maintains a \$3 million insurance policy for our professionals.
- 3) Increased Customers: BDA is the largest award-winning consultation group on the East Coast of its kind employing more than 260 staff, therefore your customer base may expand due to our publicity of your compassion and our staff patronizing your business. Our website gets tens of thousands of views each month and we can consider endorsing your business on our site.
- 4) Our Hundreds of Employees as Your Customers: We will drive our employees and families to your business.
- 5) Attendance Is Better: Studies show that employees with disabilities miss work less than their colleagues. Instead, they tend to have better attendance than their non-disabled coworkers.
- 6) IRS Tax Credits: <a href="https://www.irs.gov/businesses/small-businesses-selfemployed/tax-benefits-for-businesses-who-have-employees-with-disabilities">https://www.irs.gov/businesses/small-businesses-selfemployed/tax-benefits-for-businesses-who-have-employees-with-disabilities</a>
- 7) Reduced Turnover: Loyalty runs extremely high. Our workers genuinely appreciate the opportunity to gain independence and make a difference.
- 8) Increased Morale: Their positive attitude and ability to overcome challenges oftentimes inspires fellow employees to work harder and complain less.
- 9) Positive Brand Image: Many clients and prospective employees value workplace diversity. Your business will develop a reputation for inclusiveness, fairness, and social responsibility.
- 10) Trillion Dollar Market: Customers with disabilities and their families, friends and associates represent a trillion-dollar market segment. They, like other market segments, purchase products and services from companies that best meet their needs.

Please feel free to contact Diena Seeger at 609-226-2440 or <u>diena@brettdassociates.com</u> or Michael Zelek, BCBA at 732-278-1126 or <u>mzelek@brettdassociates.com</u> for additional information.